

Chad D. Lewine
Cover/Introduction Letter

The new world of business & networking is about building and maintaining relationships, for example: employer/employee, business/client and manager/team member. These relationships can be built and strengthened through effective communication about goals and projects. Communication is vital to success, especially when working in a group. I have experience with communicating through several levels of organizations to make sure everything lines up and is interpreted similarly.

I am a designer of the new internet. I have studied how the human user interacts with electronic devices to attain information. I avidly strive to improve the user/computer experience. Through creative and intuitive user interfaces, my designs complement back-end interactivity. My infographic design (print and screen) is a valuable piece to creating a successful brand image. By living on social networks, I have mastered the social media procedures and have implemented them into client projects. I enjoy learning new and more efficient ways to perform tasks. I am pursuing a full time job in social media, front-end web design, graphic design, or a combination of the three.

You might be interested in some of my measurable social media results:

1. Boosted an organization up to 800 followers and 480 Facebook fans in 4 months, contributing to the highest participation in the organization's event history
2. Individually designed and launched over 20 websites in different industries
3. Clients have saved up to 30% on web design
4. Increased search result rank by using effective SEO
5. Social media results have been reached at \$0 ad cost
6. Gained 1000 unique followers in 5 months using my relationship-building strategy

I have 8 years' experience and an Associate's Degree in Web Design & Media. I know what works on the new internet. I am current and active on social media trends and methods. I have been at the forefront of the social media phenomenon and have learned to utilize networks for successful return on investment.

I will bring a refreshing package of skills, techniques, and communication to your company. I design and work on the front end while standing on the edge of the future, leading the way and constantly evolving. If you are looking for someone with my experience and skills, please contact me at 215.527.8979 or email me at chad@chaddydcreations.com.

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